President’s Message . . .

We seem to finally be entering into spring. We all look forward to the sunshine, warm evenings and vacations with our family and friends. Unfortunately, for many of us we are probably in for a little bit more snow before we can enjoy summer.

The forecast for MDHA is still active as we head into summer. I recently attended the dental hygiene students pinning ceremony in Great Falls and was honored to lead them in the Dental Hygiene Oath. As the students begin their careers I hope they have the opportunity to review the oath occasionally. It can be a great way to reflect on where we as dental hygienists began our careers. I did some reflecting during the ceremony, remembering how nervous I was to pass my examinations, move out into “real” practice and one hour appointments. We all made it through those obstacles. Perhaps we need to reflect on where we currently are in our career or volunteer experience and make decisions that foster us as individuals and our chosen profession.

This month I reflected on my year serving as your President. Have I accomplished what was set before me? Have I served the interest of the public, the membership and the profession to the fullest? The only measure I have is to evaluate the strategic plan outlined at the beginning of my term.

MDHA is well on the way to completing many of those strategic goals set out in April of 2012. In the last newsletter I outlined several of those goals: advocacy, collaboration, communication, and membership.

• MDHA was fortunate to initiate several new Board members this year, most of which will be serving again in 2013-14. The new members offered valuable insight into actively supporting the membership.
• The legislative session offered MDHA the opportunity to collaborate with the Montana Dental Association.
• We had a very successful turnout for our Lobby Day which was well organized and increased the visibility of the profession.
• During several of the Board of Dentistry meetings I had the opportunity to visit with MDA leadership and create a dialog with them that I hope will continue.
• I had the opportunity to offer testimony regarding several issues to the Board of Dentistry to support our membership.
• Creating active local components to keep members and potential members engaged in the activities of the profession. Without activity the membership may not see the value in maintaining or encouraging membership.
• Lastly, my personal goal was to create a culture on the Board of Trustees that was productive and collaborative to enhance the volunteer experience. I value each Board member’s input and experience over the course of this year. While we each have our own knowledge, collectively we create goals that encompasses each member.

As I prepare for the remainder of my term, I look forward to completing the strategic direction of the association and supporting Tracy Hull, RDH in preparing for her term as your President. As an association, MDHA will keep focused on the future of the profession while celebrating a magnificent past.

I look forward to celebrating with you as Helena prepares for the 50th Anniversary of MDHA and the 100th year of our profession.

Tonette Hollingsworth, RDH
MDHA President
... and Greetings from the desk of the President - Elect

2013 has proven to be a successful year for MDHA so far. The MDHA Board of Trustees recently met for our annual Strategic Planning weekend held along the Missouri River, in Craig, MT. To-date, MDHA has successfully completed many of our goals set for 2013. This will bring MDHA into 2014 with new ideas, movement and a focused energy towards “Access to Care”. ADHA District 10 Trustee, Jackie Alexander joined us from Colorado to lead our strategic planning discussion. Jackie was able to navigate the Board of Trustees through the existing MDHA strategic plan plus present ideas and structure for MDHA’s future plan while aligning with ADHA’s vision.

As MDHA moves into the latter half of 2013, we will be focusing on MDHA team building, supporting our own MDHA board members and liaisons, as well as developing new board positions to better serve Montana area hygienists. This will allow easier Limited Access Permit information and additional organization for continuing education programs. MDHA’s main goal is our continual focus on outreach and access to care, which we will do by investigating available grants and programs that may be applied in Montana. MDHA will also focus on advertising and participate in local community events as they occur through-out the state of Montana. Most recently, MDHA was happy to support MDA’s 110th Annual Session, in Helena, by providing a western throw-blanket for their “fly-fishing” themed silent auction.

Activities Planned for the Future:
Helena MT, MDHA Annual Session, September 19-21, 2013
Fairmont Hot Springs MT, Spring Continuing Education, April, 2014.

For the 2013-2014, MDHA session, there will be changes on the Board of Trustees. Important positions on the Board of Trustees will need to be filled. They are: MDHA President-Elect, MDHA Secretary, MDHA Treasurer, MDHA Delegates and Alternate Delegates for the ADHA House of Delegates in 2014, MDHA Billings Trustee. This is your opportunity to participate on a larger scale as a voice for Montana. MDHA would appreciate your participation and dedication as a new Board of Trustee member. Leadership and support will be provided by MDHA to promote a smooth transition into an MDHA Board of Trustee position. Please notify Kim Dunlap, chair for the MDHA nomination committee at: krdunlap@bresnan.net if you are interested in being a part of MDHA.

I look forward to seeing all of you at Annual Session in Helena, Montana, and planning for our future.

Tracy Hull, RDH
MDHA President-Elect

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**MDHA BOARD OF TRUSTEES**

**Elected Officers**
- President: Tonette Hollingsworth
- President - Elect: Tracy Hull
- Past - President: Kim Dunlap
- Secretary: Bonnie Young
- Treasurer: Sandy Botz
- Delegates: Connie Vergine & Renee’ Parsley
- Alternate Delegates: Lorie Becker & Heidi Halverson

**Standing Committees**
- Executive Administrator: Debbie Porter
- Communication Center
- Newsletter
- Website
- Annual Session 2013: Janet Lieberg & Connie Vergine
- BOD Liaison: Fawn Wyman
- Membership: Suzie Rogge
- Legislative: Collen Grass
- Public Relations: Diedri Durocher
- Historian: Maggie Matteson
- Spring CE 2012: Melissa Pyette & Kim Dunlap
- SADHA Liaison: Diedri Durocher
- Public Health: Melissa Utley

**Component Trustees**
- Billings: BreAnn Mecham
- Butte: Wanda Haller & Lisa Howell
- Helena: Janet Lieberg & Connie Vergine
- Bozeman: Lorie Becker & Crystal Spring
- Kalispell: Shawna Kugler
- Missoula: Jenny Hawthorne
- Great Falls: Alisha Moberley & Breanna Bishop

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**Sign Up For an ADHA Listserv Today!**

Listservs are a national communication tool about dental hygiene issues. Areas of interest include public health, student advisor, and governmental advocacy. By subscribing ADHA members can monitor national issues and trends through a discussion via e-mail.

**Members and Nonmembers**

Help us keep current!
Please notify the Communication Center of any name, address, phone number, and e-mail updates!!

montanadha@msn.com
(406)256-7384
HYGIENE BULLETIN

CONGRATULATIONS KIRSTEN GALT!

Kirsten was randomly chosen from the MDHA members in Montana to receive a free XP Technology no sharpen instrument from American Eagle Instruments. American Eagle Instruments supports all dental hygienists' but wants to continue ADHA’s mission to advance the art and science of dental hygiene, and to promote the highest standards of education and practice in the profession. American Eagle Instruments encourages all Montana dental hygienists’ to support their professional organization.

Kirsten said "The instrument I chose was a Gracey Access 11/12, when I received it they had engraved my name on it!! I told her I love the XP Technology for rootplanning. It was such a nice surprise to get the phone call that I had won an instrument that I didn’t even know I was entered to win. All because I’m an active member of ADHA/MDHA. Surprises and kind gestures like this can really make a persons day.”

To learn more about American Eagles patented no sharpen XP Technology go to their website: www.am-eagle.com.

Thank you Kirsten Galt for supporting your association and enjoy your new American Eagle XP instrument.

DENTAL HYGIENE OATH

In my practice as a dental hygienist,
I affirm my personal and professional commitment to improve the oral health of the public,
To advance the art and science of dental hygiene,
And to promote high standards of quality care.
I pledge continually to improve my professional knowledge and skills, to render a full measure of service to each patient entrusted to my care,
And to uphold the highest standards of professional competence and the personal conduct in the interests of the dental hygiene profession and the public it serves.

Vets 4 Vets Stand Down

The Vets 4 Vets Stand Down Event will take place at the Fairgrounds in Bozeman on Saturday June 15th from 9am-2:00pm. Vets 4 Vets Stand Down is a one day event where veterans can receive a number of free services such as medical exams, employment opportunities, housing help, and army surplus goods. This will be the FIRST year this event will have a dental presence. We are in need of dental practitioners to work 1 or 2 hour shifts to help answer the dental concerns of our local war veterans. Volunteers can do basic oral screenings and hand out toothbrushes and toothpaste. Please contact Ellen at ellen@smilemontana.org or (315) 323-1062 if you’d like to support your local veteran community for only an hour or two!!

Lorie Becker, RDH
MDHA Bozeman Component Co-Trustee

Thank you Kim Dunlap and Melissa Pyette for organizing the details of 2013 Spring CE. Pat Pine, RDH presented the applications of Saliva Testing, Gail Staples, RDH reviewed our Local Anesthesia knowledge and Kim Dunlap taught us how to increase access to care in Montana by utilizing the Limited Access Permit. Next year . . . Back to Fairmont!!
The 63rd session of the Montana Legislature adjourned, sine die, April 24th, 2013. The status of all bills can be found on the mt.gov website under Legislative Reports.

Assisted by our lobbyist, Margaret Morgan, MDHA provided testimony for a number of bills:

- We supported HB281 to provide more timely resolution of medical liability claims, and offered an amendment to add dental hygienists to the list of licensed medical providers protected by the law. The bill passed both houses but was ultimately vetoed by Governor Bullock.

- SB 183 and HB259 to require licensing boards to accept military experience and training toward licensure requirements passed both houses. The bills were then amended to be identical and were signed into law by the governor. MDHA supported HB259 which vested more discretion with the licensing board.

- MDHA also lobbied in support of SB172, proposed by the Montana Dental Association, to prohibit dental insurance plans from setting fees other than for covered services. This bill passed both houses and was signed by the Governor.

Thank you to all of the fantastic dental hygienists who showed up for Lobby Day at the Capitol on January 25th! We had a great day celebrating 100 years of Dental Hygiene. The beautiful cake we shared with the Legislators was made by Clancy Casey, RDH.

The celebration will continue at Annual Session in September as we mark the 50th Anniversary of MDHA, as well as our profession’s Centennial.

Colleen Grass, RDH
Legislative Chairman

### MDHA 2013 Calendar

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>June 6-7, 2013</td>
<td>WREB Exam, Great Falls</td>
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<tr>
<td>June 6, 2013</td>
<td>Board of Dentistry Meeting, Helena</td>
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<tr>
<td>June 19-23, 2013</td>
<td>ADHA Annual Session, Boston, MA</td>
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<td>September 6, 2013</td>
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<td>September 19-20, 2013</td>
<td>MDHA Annual Session, Helena</td>
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<tr>
<td>October</td>
<td>National Dental Hygiene Month</td>
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<tr>
<td>December 13, 2013</td>
<td>Board of Dentistry Meeting, Helena</td>
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### ADHA’s 100 Years & MDHA’s 50 Years!!

Celebrating 100 years of Dental Hygiene! What a great profession to be a part of! We are very lucky to be a part of this ever developing and rewarding profession. I am very proud of its accomplishments and excited to be a part of this wonderful association. Looking back over 100 years, it’s astounding to see where we have come. We have done this as an association, state and nationwide. Thank you to all the members who are new and longstanding. Let’s work together to grow our membership and stand together. It will be amazing to see how much further our association can go!! Nothing supports our profession more than ADHA. So, please continue to encourage, educate and recruit new members to be a part of MDHA/ADHA.

The many great advantages of our association can be found at www.ADHA.org. If you have not been to this website, it is worth your time to see all the wonderful benefits they have to offer. There are new specials and offers every month that you can take advantage of with your MDHA/ADHA membership.

Currently, the fee is $195 for an annual membership. I know it may be hard to come up with that amount all at once, so take advantage of ADHA’s quarterly payment plan. It offers an affordable way to obtain this great investment. Along with the many benefits listed through ADHA, you will receive discounts at local CE courses.

Don’t forget to visit the MDHA website to see area happenings, job opportunities and upcoming CE’s. I’m looking forward to a new feature, coming soon, the “Members Only” section! We will use this section to provide you with information specific to you as a member.

Please feel free to contact me regarding anything concerning membership: suziesun@hotmail.com or 406-530-1402.

Suzie Rogge, RDH BS   MDHA Membership Chair

### MDHA Lobby Day

### What is QPP?

Quarterly Payment Plan is a way to pay your ADHA/MDHA dues in four payments throughout the year.

**Pay only $51.75/quarter**

ADHA members on the Quarterly Plan will be charged on the following dates:

**Winter Cycle**
- Quarter 1 payment – January 1st
- Quarter 2 payment – April 1st
- Quarter 3 payment – July 1st
- Quarter 4 payment – October 1st

**Summer Cycle**
- Quarter 1 payment - July 1st
- Quarter 2 payment – October 1st
- Quarter 3 payment – January 1st
- Quarter 4 payment – April 1st

Any existing, new or lapsed ADHA member may join the QPP at any time. Contact ADHA Member Services @ 312/440-8900 and press 1.

**Are YOU ready for “Sunglass Season”??**

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Are YOU ready for “Sunglass Season”?
WE NEED YOUR PHOTOS
I am soliciting photos (past and present) of dental hygienists for the 50th anniversary. I am looking for photos of MDHA members during legislative years, graduations, and past MDHA events.

Send photos to:
Email: magzmax@yahoo.com
or send to:
Maggie Matteson
3429 Ottawa St.
Butte, MT. 59701
Please send by AUGUST 31st.

Exciting News in Public Health
As you all know, February was Children’s Dental Health Month. There were several hygienist-supported activities throughout the state to help promote children’s dental health. Many components put together classroom presentations and some provided care through the national Give Kids a Smile Day. Thank you to all who donated your valuable time to make dental health a priority for children! MDHA would like to see continued support for Montana’s children, so look for the school screenings to start up in your area in the fall.

The Special Olympics was held in Billings again this year on May 14th-17th. Many area hygienists’ and The College of Technology-Great Falls Dental Hygiene program seniors helped Crystal Spring put on another successful Special Smiles clinic for the participants. A very big thank you to Crystal and everyone who helped out! Special Olympics will be returning to Billings next year, so try to plan some time for Crystal, Special Smiles, and the participants who are so very appreciative of our services.

And finally, I’d like to take a moment to bring to your attention the progression of the Billings Oral Health Alliance (BOHA). This is a group brought together last fall consisting of area oral public health advocates such as dentists, hygienists, school nurses, and representatives from Riverstone Health, and St. Vincent’s Ronald McDonald Care Mobile. The interest of this group is to address the barrier of access to care for the children deemed “Urgent Care Needed” in the school screenings done by the hygienists’ in the Title 1 schools around Billings. As a result of the screenings, it was apparent that the children deemed “Urgent Care Needed” returned the following year with same unresolved oral decay and infections. It was also apparent that this issue was not from lack of resources available to the parents. As a result, the group decided that providing treatment in the schools was the only answer to this devastating issue. As it stands, the group will be presenting to the Executive Directors of School District 2 early this summer in hopes of being able to start the program when school starts in the fall. If approved, BOHA will start with fluoride treatments and sealants, then work towards emergency palliative treatment as the program matures. The momentum of this group is amazing! Keep your fingers crossed that School District 2 sees the value in this program and our children.

I hope to have a good update for you all in the fall! Have a wonderful summer!
Melissa Utley, RDH MDHA Public Health

Centennial Celebration in the Capitol City

2013 MDHA Annual Session
September 19 - 21, 2013
Great Northern Hotel
Helena, MT

100 Years of the Dental Hygiene Profession

Topics and Speakers

THURSDAY—Anne Guignon, RDH, MPH - "What do biofilms have to do with chronic disease, persistent wounds and recurrent infections?" and “Sickening facts - recognizing medically complex patients”
FRIDAY—Victor DeNoble, PHD - "Nicotine Addiction"
SATURDAY—Debra Sabitini, RDH,BS, BA - "HPV"

Plus lots of fun and entertainment. Raffle items include: a Saddle chair, laptop computer, pearl jewelry set from Eaton and Turner Jewelry, . . .
What’s Happening in Montana?

Billings
Happy spring everyone! In February Billings Hygiene component celebrated Children’s Dental Health Month with an article in the Billings Gazette published by MDHA. We worked with the local dentists to perform oral hygiene presentations at Miles School, as well as presented to other preschools in the Billings area. In March we had an amazing and interesting CE on Oral and Maxillofacial trauma given by our guest speaker, Dr. Rod Griffith. In April, Dr. Amy and Brian Fuller gave us an excellent presentation on implants and periodontal disease. Our year-end social was at Uberbrew. Our component will take the summer off. We are hoping everyone has a bright and sunny summer!

Brenda Mecham, RDH
MDHA Billings Trustee

Bozeman
The Bozeman Component had a fun filled and educational year. To date three meetings were held which offered 6 CE’s, School Screenings offered 1.2 CE, we had a “Zumba Party” to celebrate Dental Hygiene Month (no CE) and coming soon in the mail is a 2CE NIDCR course titled “Practical Oral Care For People With Developmental Disabilities”. Ud! That’s 9.2 total CE’s. Bozeman Component offered YOU this year!! That being said, Crystal and I hope you have a wonderful summer! Our Component meetings will resume in October to celebrate Dental Hygiene Month. We have something extra special in the works for you! See you then!

To view and order publications from the National Institute of Dental and Craniofacial Research (NIDCR) visit online @ www.nidcr.nih.gov.

Crystal Spring, RDH 581-5293 and Lorie Becker, RDH 224-0507
MDHA Bozeman Component Co-Trustee’s

Butte
The Butte district organized a CE course with our newest periodontist in town, Dr Jaden Erwin. Dr Erwin is originally from Helena, and just graduated from the University of Washington last June. He gave us the latest information during his presentation entitled "Updates in Periodontics." This was Dr Erwin’s way of introducing himself to the Butte DH community, as well as showing off his new office. He showed lots of interesting photos with commentary, and we all received 2 credits for it. There were 8 in attendance; we also included a nice potluck just prior. Lisa Howell's homemade tortilla soup was especially a hit on a cold evening!! We're planning on having another CE on the subject of periodontics at a later date. Ideally, we'd like it to include some kind of hands-on if possible. Dr Stephen Walters, who is Dr Erwin's partner, has already volunteered to host the event for us at his office!

Wanda Haller, RDH wandakp@hotmail.com 491-3013
Lisa Howell, RDH lisahowell@yahoo.com 496-6007
MDHA Butte Co-Trustees

Helena
The Helena hygienists are busy with plans for our upcoming 2013 Annual Session. The committees have been working hard to prepare our continuing education, social events and Business meetings. Thanks to them we will celebrate MDHA’s 50th year and ADHA’s 100th year in style in the Capitol City.

Janet Lieberg, RDH and Connie Vergine, RDH
MDHA Helena Co-Trustees

Kalispell
Hi there from Kalispell. Things have been rather quiet in the Flathead Valley as of late. With the news of the bombings in Boston recently, the explosion in West, TX, and many other tragic news stories, all our thoughts and prayers are with those affected by these terrible events. On a lighter note, our November meeting had a terrific turnout with 34 professionals attending. Ashley Guy, DPT gave a fabulous talk about ergonomics and what we need to be mindful of during our clinical practicing. Dr. Young-Stebbins Hahn also provided us with great information regarding white spot lesions and the Incognito lingual braces he is now providing. Dr. Stebbins-Hahn is the only orthodontist in the state to provide this type of treatment, so if you are interested in this information feel free to contact him at 406-752-1131 or visit his website http://www.stebbinsorthodontics.com.

February was National Children’s Dental Health Month. State wide, local papers were provided with an article to print providing communities with information regarding oral health care for children. Here in Kalispell, Dr. Ronald Jarvis and his office visited various schools and met with children in their classrooms to talk about sugar bugs and proper teeth brushing. My daughter came home excited she got to meet the “tooth fairy”.

Our Spring CE in Great Falls was ‘spit-fully’ insightful and hopefully many of you were able to attend. Information was handed out regarding the new Bachelors Dental Hygiene Program, available through MSU-Billings so if this is something you are interested in, you can contact the College of Allied Health Professions at 406-896-5830.

In May we might have a simple study group gathered to visit and discuss some topics that are up and coming within our profession. I’m also working on a few ideas of places for us to meet so please keep an eye out. Also, Annual Session is coming up and will be in Helena this year. Don’t forget to check the MDHA website for registration info. Remember, ADHA/MDHA members get a price reduction for their annual session registration! If you are not currently a member of your state MDHA organization and are interested in what we have to offer, please contact Suzie Rogee, membership@montanadha.org, or feel free to ask me what it’s all about. Hope all of you enjoy your Spring/Summer.

Shawna Kugler, RDH
MDHA Kalispell Trustee

Missoula
Happy Spring from the Missoula Component! We started off January with an amazing turnout for a 1 credit CEU given by Dr. Jeffrey Haller, M.D. on Head and Neck Cancer. It was great to see everyone and a special thanks to all who attended.

February was packed with activities for National Children’s Dental Health Month. Several hygienists’ participated in “Give Kids A Smile Day” by donating their services to children at their local offices, while others provided screenings and education to local elementary schools. A few hygienists undertook a new ven-
tute by attending Career Days at a local high school. There they talked with sophomores and juniors about oral health and the rewarding career of Dental Hygiene! The feedback was great, so thank you to the dental hygienists’ who participated and volunteered their time. In March, a 1 credit CE was offered for attending a talk on acquiring your LAP. A Spring Social is planned towards the end of May before taking a small summer break and then starting back up in September with our monthly component meetings. Please contact me with any suggestions on subjects or speakers for future meetings. I would love to hear from you!

Jenny Hawthorne, RDH MDHA Missoula Trustee
Jmms6181@hotmail.com

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MADHA

On May 4th, 14 women graduated from the Great Falls College-MSU dental hygiene program. At the Pinning Ceremony, MDHA President Tonette Hollingsworth presented awards and led the graduates in the Dental Hygiene Oath. Student Liaison Diedri Durocher was the guest speaker. Graduate Kelli McDonald received the MDHA Membership Award, which includes one year paid membership to ADHA/MDHA. Victoria Antonich, DHS, was the recipient of the MDHA Scholarship Award. Graduate Heidi Frazier was recognized for her service as SMADHA president. We are glad to have you join our profession, Ladies!

The Montana Special Olympics summer games took place in Billings, May 15th-17th. This event includes a wellness park with several different areas for athletes to attend. At the Special Smiles booth, volunteers help educate the athletes on healthy foods, brushing and flossing techniques and the importance of good dental hygiene. We offer free mouth guards, spin toothbrushes, floss, toothpaste and fluoride varnish application along with dental screenings.

This year we had over 25 volunteers helping with our Special Smiles event. The athletes love seeing the “tooth fairy” and meeting with all the volunteers. This is such a fun, fulfilling and life changing experience for all of our volunteers. I would like to say a special thanks to Jocelyn Juelfs and the

Victoria Antonich and Tonette

Tonette and Heidi Fraser

Notes from the secretary……..

Spring/Summer has arrived!!! Okay, I may be a bit premature about that, but no one will deny that they are ready for summer to get here. I hope that you are taking the opportunity to get out and enjoy it while you can. It never lasts long enough!

I just wanted everyone to know that I have relished my time on the Board of Trustees this past year. The Strategic Planning Retreat was part fun with a healthy dose of work. It is a time for the BOT to gather and get to know each other a bit better (seeing as how we live in a very large state and do not get the opportunity to socialize unless we are attending one of the four meetings needed to be sure we are on track!) Whether we are elected or volunteer for those positions, the importance of what we do is taken seriously. Unfortunately, like in other states, competition for these positions is greatly lacking. The BOT would like to extend an invitation to all members to get involved and play your own part in history!

Being secretary is a fairly easy position and we will be looking for someone to take up the responsibilities for this position as I prepare to take on another position on the BOT. If you are looking to get involved and find out what goes on in this group, please contact me (406) 223-0894. This is not a “secret society”. We are a group united by our desire to improve and protect the profession of dental hygiene. All ideas are welcome and open for discussion!

I recently read an editorial by Mark Hartley of RDH magazine. “It took me 10 years to realize the importance of being a member of ADHA, and I’ve been a member for the last 33 years. ADHA is the logical collective voice to be spearheading our initial forays into change.” WOW! Here is a man that is not a dental hygienist, has no direct link to the ADHA and yet sees the value in belonging and participating in this association. Come join us on the BOT. Take the opportunity to leave your mark and have some fun!

Bonnie Young, RDH MDHA Secretary

Promote an Event for Free

Here are some ways to promote your dental hygiene (or other non-profit) events on the cheap:

· Send a notice to all your local email contacts describing your event. Ask them to forward to the locals in their contact lists.
· Set up an event on Facebook.
· Call your local newspaper. Tell them you have a news tip and would like a reporter to cover your event. The reporter can write a comprehensive article on the issue at hand, and include the event information in a sidebar. Ask to be placed on the community calendar/events page of the paper.
· Contact your radio stations. Often times many stations are owned by one company. Ask to record a PSA (Public Service Announcement). One recording can be played on multiple stations. Also, inquire about live interview options.
· Alert your TV news channels. Most have community calendars on their channels and websites. Submit a “press release” or say you have a news tip to get coverage prior to and during your event.
· Include the “who, what, why, where, when and how” as well as contact information in your press releases.
· If your event targets a specific group, utilize those who can reach the most people in that group. For example, get the Head Start Coordinator involved to send out notices to parents, call the community relations department at colleges to have them email notices to students and faculty, or work with school principals to get the message out.
· Ask churches to place information in their bulletins.
· Enlist the help of your local MDHA component to spread the word.
MDHA MISSION STATEMENT
The mission of the Montana Dental Hygienists’ Association is to advance the art and science of dental hygiene by improving the public’s total health through: ensuring access to quality oral health care, awareness of cost effective benefits of prevention, promotion of the highest standards of dental hygiene education, licensure, practice and research; and provide representation, promotion, and preservation of the interests of dental hygienists.

Montana Dental Hygienists' Association Timeline

1963   Jeanette Buchanan, RDH was the founder of the MDHA in 1963. Serving as our first President until 1966.
1973   Carroll College in Helena, MT established the first Dental Hygiene program in Montana. It was a 4 year bachelors degree.
1977   Jeanette Buchanan, RDH serves as ADHA President.
1979   First hygienist is appointed to the Board of Dentistry. Jeanette Buchanan, RDH was appointed to the previously dentist only board.
1985   In 1985 the option of administration of local anesthesia licensure and CPR requirements for licensure were added to the statutes. This was accomplished by the successful passage of Legislative Bill SB 214.
1991   Passage of Legislative Bill SB 90 allowed dental hygienists to practice under General Supervision and Licensure by Credentials was implemented. With the closure of the only DH program in the state for the next 12 years this proved to help keep our work force intact.
1993   Mandatory Continuing Education for dentists and dental hygienists was added to the Board of Dentistry Rules.
1997   A second hygienist was added to the Board of Dentistry.
1999   In 1999 we were unsuccessful in our quest to establish a separate Board of Dental Hygiene, but it did lead to the creation of the Dental Hygiene Committee within the Board of Dentistry.
2000   MDHA Web site is established, www.montanadha.org
2001   Legislative Bill HB 395 established an associate degree Dental Hygiene program at MSU-Great Falls College of Technology.
2003   Senate Bill 190, allowing for public health supervision with additional licensure called the Limited Access Permit.
2004   MSU-Great Falls graduates the first class of dental hygienists.
2005   Dental Hygienists added to Medicaid reimbursement designation.
2006   Judy Harbrecht, RDH was awarded the 2006 Pfizer/ADHA Award for Excellence in Dental Hygiene at the ADHA Annual Session.
2007   Patti Conroy, RDH was honored as a recipient of the Distinguished Service Award at ADHA Annual Session.
2012   MDHA redesigned the website and launched a Facebook page!

What’s in our future . . . ? That is up to all of us now. What do you see in the future of dental hygiene care in Montana? How can we serve the large spread out population in Montana? Join with MDHA in solving and serving these needs.